

This past year has been all about transformation. From changes in leadership to expansion of services and the launch of critical research studies, CSH is fully immersed in one of the most transformational times in our history—and our donors have been fueling the incredible speed at which we are making progress.

The Transforming Lives 2.0 campaign is the largest in our history and 2021 was another record-breaking year for fundraising. With the support of our generous community and the exciting changes happening at the hospital, CSH is poised to remain the preeminent provider of pediatric rehabilitation in the United States—offering the highest level of care for even more children in New Jersey while educating and inspiring others to enhance pediatric care worldwide.

The CSH Foundation team has been growing and changing to meet the expectations of our donors, fund the needs of the hospital, and make sure the dollars we raise make the greatest impact for the children in our community. Throughout 2021, we continued to review and refine our work, focusing on efficiency, innovation, and sustainability.

New Leaders at CSH Will Design the Next Generation of Pediatric Specialized Care

The hospital welcomed changes in leadership in 2021, with three established and dedicated professionals taking top leadership positions at CSH. Their unique qualifications and commitment to enhancing the lives of *all* children are the perfect combination to continue our legacy of excellence in pediatric care.

Matthew B. McDonald III, MD was appointed President and Chief Executive Officer at CSH in June, 2021. Dr. McDonald's professional mission is parallel to that of CSH—to improve the care delivered to all patients through access, innovation and partnerships. A leader at CSH since 2014, he has led many projects that serve to redefine and expand how medical professionals treat children with special healthcare needs. Dr. McDonald's leadership as President and CEO will serve to enhance and expand access to CSH's nationally recognized programs to more families in New Jersey and beyond.

Colin O'Reilly, DO, FAAP, FACOP, FCCP, was appointed Vice President and Chief Medical Officer at CSH. In his new role, Dr. O'Reilly supports the overall clinical vision of CSH and provides medical oversight, expertise and leadership to ensure the highest quality and most compassionate care for our patients and their families.

Kelly Keefe Marcoux, PhD, APN, CPNP-AC, PPCNP-BC, CCRN-K, was appointed Vice President of Patient Care Services and Chief Nursing Officer at CSH. Dr. Keefe Marcoux supports the provision of patient care services in the rehabilitation hospital, long term care units, ambulatory sites, and community programs. Additionally she oversees patient safety and nursing practice and standards throughout CSH.

YOUR GIFTS MADE TRANSFORMATIONAL

IMPACT

35,113
CHILDREN SERVED

2 NEW STATE-OF-THE-ART
OUTPATIENT
CENTERS
ADDED IN 2021

14 NEW PEDIATRIC
RESEARCH
STUDIES
IN THE AREAS OF AUTISM, BRAIN INJURY, CHRONIC
ILLNESS, COGNITION AND MOBILITY

\$743,406
GIVEN TO ASSIST WITH
MEDICAL BILLS
THROUGH THE HOSPITAL BENEFIT FUND

SOCIAL DETERMINANTS
OF HEALTH SCREENINGS
FOR
4,263
FAMILIES

RECOGNIZED BY NEWSWEEK AS A
**WORLD'S BEST
SPECIALIZED HOSPITAL**

9,525
CHILDREN LIVING WITH
AUTISM SPECTRUM DISORDER
RECEIVED EXPERT CARE

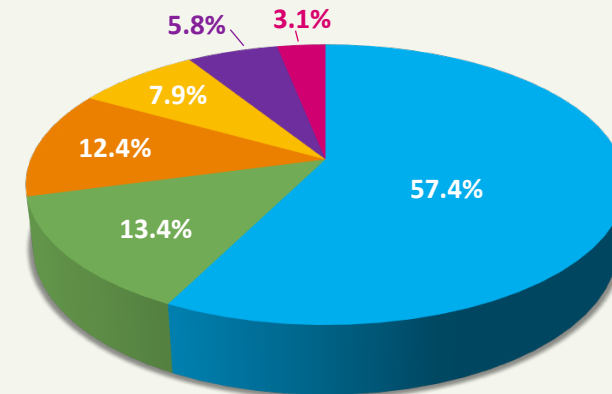
CHILDREN'S SPECIALIZED HOSPITAL IS NOW THE
LARGEST REGIONAL PROVIDER OF AUTISM SERVICES

17,815
DEVELOPMENTAL
BEHAVIORAL
PEDIATRICS PATIENTS

FINANCIALS

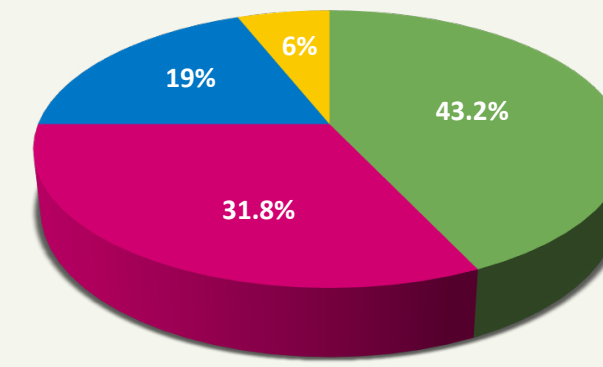
STATEMENT OF REVENUE AND GIFT DISTRIBUTION YEAR ENDING DECEMBER 31, 2021 (IN THOUSANDS OF DOLLARS)

FOUNDATION REVENUE



Capital Projects & Equipment	8,082
Children's Miracle Network	1,889
Annual Giving & Events	1,740
Grants	1,114
Investment Income	820
Planned Giving & Bequests	437

GIFT DESIGNATION



Capital Projects & Equipment	
Hospital Programs & Services	
Research & Innovation	
Hospital Benefit Fund	



100% of every gift to Children's Specialized Hospital Foundation supports the hospital's greatest needs. Fundraising revenue was not applied to operating expenses.

2021 CSH FOUNDATION BOARD OF TRUSTEES



From personal experience, I know that the level of specialized care offered at Children's Specialized Hospital is unique to the state of New Jersey. Children with special healthcare needs, whether local residents or from other areas of the country, have access to a highly differentiated system of inpatient, outpatient and long term care facilities. It is gratifying to know that the CSH Foundation's directed, century-old commitment to kids has fostered the clinical excellence for which our hospital is renowned.

As part of the Foundation's Board of Trustees, first as a trustee and now Chair, I've seen first-hand what a focused board and donors can achieve together. Reflecting on all that the Foundation accomplished in 2021, I'm grateful for such a dedicated board and our generous donors who support the transformational work we are doing to give so many children the possibility to thrive in an advanced and competitive world.

The progress that our Transforming Lives 2.0 capital campaign is making in expanding CSH into new communities plus furthering important research in the areas of autism, brain injury, chronic illness, cognition and mobility ensure that thousands more children will now have the opportunity to live their best lives.

On behalf of the entire CSH Foundation Board of Trustees, thank you for your commitment and your generosity. None of this would be possible without you.

Sincerely,

Leslie Logan Taylor

Leslie Logan Taylor, Chair
Children's Specialized Hospital Foundation Board of Trustees

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Children's
Specialized
Hospital Foundation®

Improving lives. Changing futures.

Growth
Innovation
Transformation

2021
ANNUAL REPORT

TRANSFORMING LIVES 2.0

DESIGNING THE FUTURE OF PEDIATRIC CARE

In 2021, Children’s Specialized Hospital (CSH) Foundation launched the largest capital campaign in our history. The \$45 million we aim to raise through the Transforming Lives 2.0 capital campaign will shape the future of pediatric care in New Jersey—and beyond—by expanding our infrastructure to reach thousands more children and funding transformational research that will enhance their futures.

Advancements in medical technology have made improvements to CSH’s infrastructure imminent. CSH has been meeting the greatest needs of children for over 130 years and many of our older outpatient centers have reached or exceeded their optimal use as centers for excellence in pediatric specialized care. Upgrading technology in all of our facilities is equally important to improve the efficiency and quality of care each of our facilities delivers.

This historic campaign is led by a team of New Jersey superstars including Toms River resident and former Major League Baseball All-Star Todd Frazier and his wife, Jackie. Chairing the campaign are two long-standing members of the CSH Foundation Board of Trustees Mark Montenero, President of Autoland Toyota, Chrysler, Jeep, Dodge and Ram Trucks in Springfield, and Ed McKenna, Senior Partner at McKenna, Dupont, Stone and Washburne and former mayor of Red Bank.

Currently serving over 35,000 children each year, the infrastructure projects underway will allow us to care for 50,000 children annually by 2025. The results of this campaign will enhance our ongoing programs and medical services and break through barriers that restrict access to care for the children who need us most.

Big Strides Toward a Bold Vision for Pediatric Care

In 2021, we marked the first of many milestones in this campaign. The public phase of the campaign was announced in conjunction with the opening of the first of four new outpatient centers, the Kenneth Esdale Pavilion in Union, NJ on November 20. Campaign donors, foundation and hospital leadership, and local and state officials gathered for a reception and tour of the new state-of-the-art facility that was designed using input from members of CSH’s family faculty and therapy staff. This new facility serves as the template for the remaining three outpatient centers that will open over the course of 2022 and 2023.

Also in November, we announced our fundraising goal and the results of our work securing major gifts during the silent phase of the campaign that totaled just over \$31 million toward our \$45 million goal. These funds were raised over 18 months beginning in early summer 2020. This incredible milestone of raising \$31 million exceeds the full amount raised by CSH Foundation to fund the CSH inpatient hospital in New Brunswick in 2007 and it far exceeds any fundraising accomplishments of our 36-year history.

“All donors to this campaign are directly supporting our expansion into new communities so that more children will have access to the life-changing care provided within our walls,” said Matthew B. McDonald III, MD, President and CEO, Children’s Specialized Hospital.

When the campaign is complete in early 2023, we will open two more outpatient centers located in Toms River and Bayonne and the renovations will be complete on our Mountainside Long Term Care Hospital.

GROWTH

Children’s Specialized Hospital (CSH) has been responding to the greatest needs of children since 1891—growing from one hospital in Mountainside to 15 facilities across the state of New Jersey. This new era of expansion that we have embarked upon today is driven by the fact that there are 200,000 children in New Jersey alone who are in need of our services. In response, the foundation launched the Transforming Lives 2.0 campaign to fund the expansion of hospital services into new areas to serve more children and incorporate the best technology available to give our patients the tools they need to reach their full potential.

Expanding the CSH Footprint

CSH Foundation is working in tandem with the hospital to fund a three-year strategic plan that will increase patient capacity by more than 30%. One hundred percent of every dollar raised in 2021 directly contributed to the hospital’s expansion and innovation initiatives through the Transforming Lives 2.0 capital campaign.

New Outpatient Centers

The strategic plan includes opening four new outpatient centers that will expand our reach into new communities and combine some facilities to serve patients in existing communities better.

The first of these, the Kenneth Esdale Pavilion, a three-story, 66,000 square-foot outpatient center, opened its doors in **Union**, NJ in November 2021 and affords a 15% increase in patient capacity.

The first CSH outpatient center in Monmouth County will open this summer. Located in the Anne Vogel Family Care and Wellness Center in **Eatontown**, NJ, this new location expands access to a community of 250,000 children who live within driving distance.

A new CSH outpatient center in **Bayonne**, NJ will open in late 2022, providing the full array of outpatient services in an easily accessible location for more than 350,000 children living in the area.

The new **Toms River** CSH outpatient center has an estimated completion date of spring 2023 and will bring together the outpatient services currently offered at the two CSH Toms River sites to one convenient, state-of-the-art location to better serve our Ocean County patients.

Outside of the capital campaign initiatives, CSH further expanded access to the special needs pediatric community in NJ by taking over the St. Barnabas Medical Center’s Pediatric Rehabilitation Services in **West Orange**, NJ.

Increasing Long Term Care Capacity in Mountainside

In late 2021, renovations began on our flagship hospital in **Mountainside**, NJ to expand our Pediatric Long Term Care Center. Once completed, capacity will increase to house 62 medically fragile children. The hospital will also be updated with state-of-the-art medical technology to better care for those children in our care whose medical conditions are too complex to be properly cared for at home.

COLBIE DEFIES ALL ODDS

Four-year-old Colbie spent the first 153 days of her life in the Neonatal Intensive Care Unit (NICU) fighting to stay alive. After being born prematurely at just 23 weeks, Colbie suffered a bilateral brain bleed and developed hydrocephalus, the buildup of cerebrospinal fluid that places extra pressure on the brain and can cause brain damage.

During her time in the NICU, Colbie underwent seven surgeries—six of which were brain surgeries. At just two-months old, Colbie had a Ventriculoperitoneal Programmable (VP) Shunt placed in the back of her head to help drain the fluid from her brain so pressure doesn’t build.

After two years of early intervention and physical therapy, Colbie’s parents knew she needed something more and made the switch to Children’s Specialized Hospital where she received the additional diagnosis of Cerebral Palsy which affects her ability to move and maintain balance and posture.

Since coming to CSH Colbie has made great strides learning to use her arm crutches and progress from her gait trainer. “Colbie and I have accomplished so much together,” shares Sarah Patton, PT, DPT at Children’s Specialized Hospital. “I promised myself when I first began working with her that I would never underestimate the power of her capabilities because she has beat the odds every step of the way. The odds just really don’t apply to Colbie.”



INNOVATION

Children’s Specialized Hospital has always been guided by an ambitious vision of a world where all children can reach their full potential. While hospital and foundation leadership can be proud of the many miracles that have happened within our walls over the last century, we do not rest on the laurels of those accomplishments. Instead, we stand on the shoulders of those that came before us and imagine new ways to continue our legacy of excellence.

Improving Outcomes Through Discovery, Innovation and Development

CSH Foundation has long supported the Center for Discovery, Innovation and Development (CDID) at CSH. CDID’s mission is to develop, innovate and discover solutions for the advancement of the lives of children with special healthcare needs and their families.

CDID focuses on improving the lives of children, adolescents and young adults with special healthcare needs, and their families, by transforming healthcare and creating disruptive positive change through the discovery, development, growth, and commercialization of innovative care, products, services, collaborations, and ideas.

Caring for Children Goes Beyond Their Medical Needs

CDID has been an integral part of CSH’s initiative to uncover and address **Social Determinants of Health (SDOH)** in our patient population. SDOH are the conditions in which our patients live, work, play and access care. They are affected by the social structures, policies and economic systems in place in our patients’ communities. SDOH account for 80% of all health outcomes and when patients do not have access to the best resources, they can be a major cause of healthcare inequity.



A FAMILY FINDS HOPE

After being referred to Children’s Specialized Hospital (CSH) for neurodevelopmental services for her three-year-old daughter, AnnaBella, Tattiana knew that she wanted all four of her children to be patients at CSH. The expert physicians at CSH diagnosed AnnaBella with a number of developmental and behavioral concerns. She quickly began receiving speech and occupational therapy as well as psychology sessions.

Having concerns about all of her children’s developmental progress that were dismissed by pediatricians in the past, Tattiana was so relieved to finally find a place that would give her children the help they needed. Her mother’s intuition proved to be right. Once Raziel, Leo and AnnMarie came to CSH for evaluations, they, too, received diagnoses of autism spectrum disorder and attention deficit/hyperactivity disorder (ADHD). Now Tattiana finally has answers and a strategy to help her children reach their full potential.

“My experience at Children’s Specialized has been like no other,” said Tattiana. “The therapists that have worked with my children have given it their all. I was taught different ways to help each of my children individually at home and during our daily routines.”

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